



INDIAN SCHOOL MUSCAT
SENIOR SECTION
DEPARTMENT OF COMMERCE AND HUMANITIES
CLASS XI
UNIT 7: RESOURCE MOBILISATION

I	Answer each of these questions in about fifteen words (1 Mark)
1	Define the term Resource Mobilization .
2	What is information?
3	What is Debenture?
4	What is Capitalization?
II	Answer each of these questions in about fifty words (2/3 Marks)
1	What are the allied issues or aspects related to business which may get influenced by the selection of physical resource?
2	Mention the need of finance in Business.
3	Differentiate between Angel Investors and Venture Capitalists
4	What is Factoring? Explain the mechanism of Factoring.
5	Describe the importance of information for an Entrepreneur.
III	Answer each of these questions in about one hundred and fifty words (4 Marks)
1	What are the steps of Effective Resource Mobilization Planning?. Explain with a suitable diagram.
2	“Right man at the right job at the right time is the mantra for successful enterprise”. Why?
3	Describe the various aspects of Financial Planning.
4	What are the objectives of Financial Planning?
5	Define Capital structure. Draw a suitable diagram on capital structure.
6	Describe various stages of Business Development Funding. Draw a suitable diagram.
7	Mention various ways through which an entrepreneur can arrange fund internally.
8	Explain the importance of MSME to the Indian Economy.

IV	Answer each of these questions in about two hundred and fifty words: (6 Marks)
1	Define Manning Table. Describe the manpower required by an enterprise.
2	What is professional Service? Why is it essential? How does it help entrepreneurs?
3	What is Working Capital? Give Examples. Describe the factors that influence the decision on working capital requirement.
4	What is Fixed Capital? Give Examples. Describe the factors that influence the decision on Fixed Capital requirement
5	What is equity financing? Describe the sources of equity financing.
6	What is Mentoring? Mention its importance for an entrepreneur.